

applanza

Maximize Your Traffic Revenue For TMAs

Effortless Monetization

Unlock the full potential of your app traffic with our innovative monetization solution.

We offer a seamless way to scale up your revenue without additional effort or investment.

Agenda

1

What We Offer

Increase your traffic monetization of TMAs with our out-of-the-box, easy-to-integrate solutions.

2

Quick Overview

We purchase your traffic at any volume, connecting you with thousands of advertisers.

3

Real Case Study

Discover how our client generated an extra \$35,000 in daily revenue.

4

Next Steps

Learn about our simple application process and start boosting your revenue today.





Unlock Your Traffic's Potential

Seamless Integration
Our solution works alongside your current monetization methods, providing an additional revenue stream.

No Extra Effort
Increase your revenue without additional investments or changes to your existing operations.

Proven Results
On average, our clients see a 50% increase in their overall revenue.

How It Works

YOU

Have TMAs that generate revenue

WE

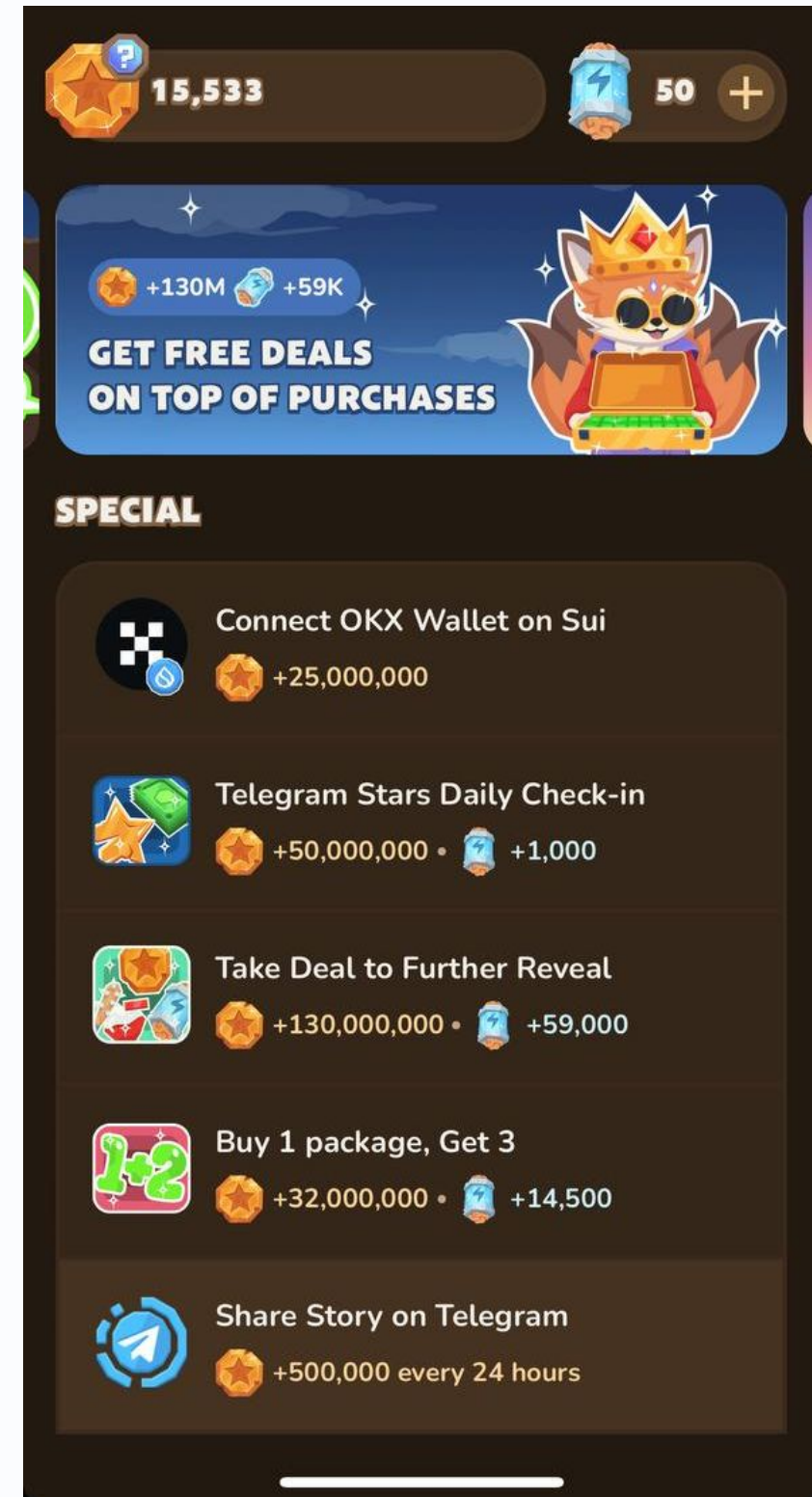
Add extra monetization tool that allows to generate up to \$30 000 - 40 000 daily for apps with 1kk+ users

- Our model doesn't affect your current monetization. We're connecting extra tools that are an add-on to your current monetization only.
- Our model works for TMAs who has traffic but doesn't have enough advertisers.

How It Works

1

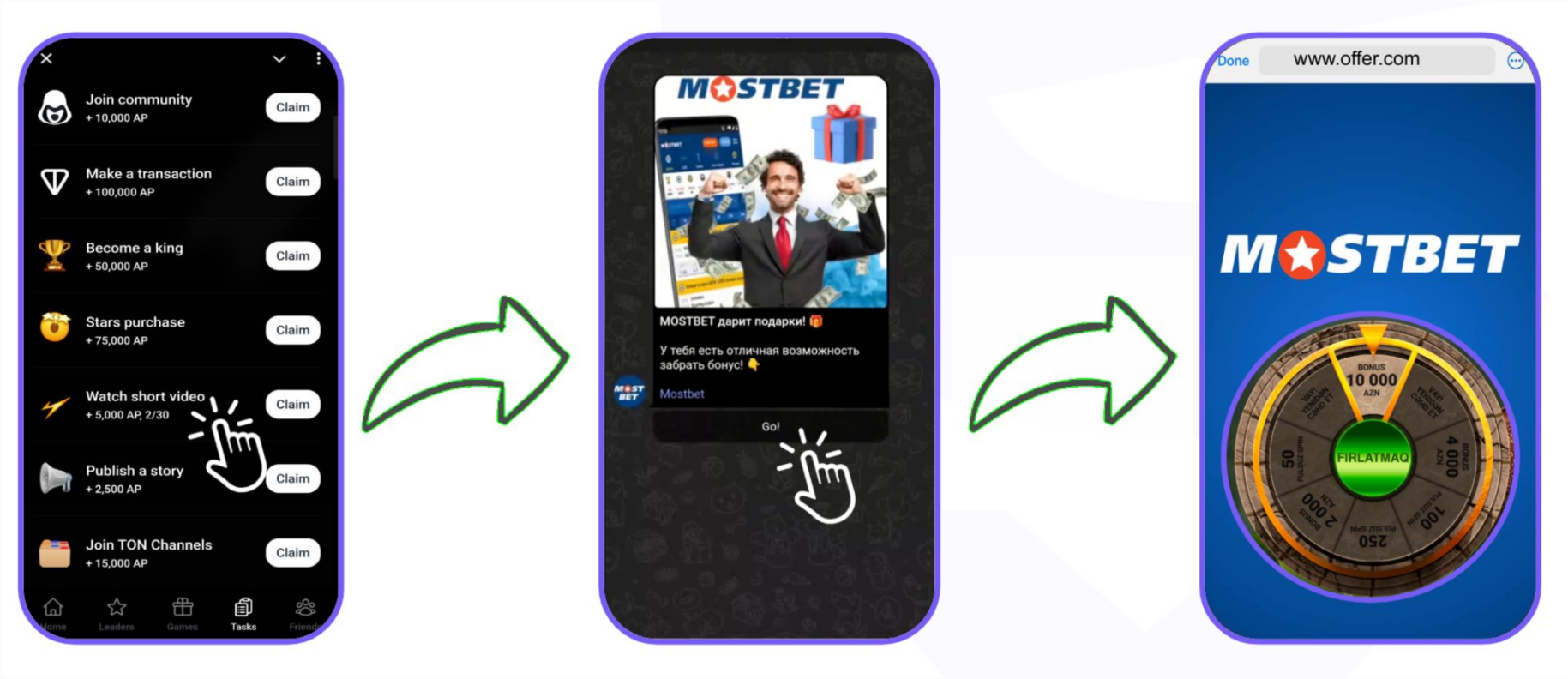
Quest traffic (CPA). For example you can place a quest and our advertisers can pay up to \$0.05 for every user.



How It Works

2

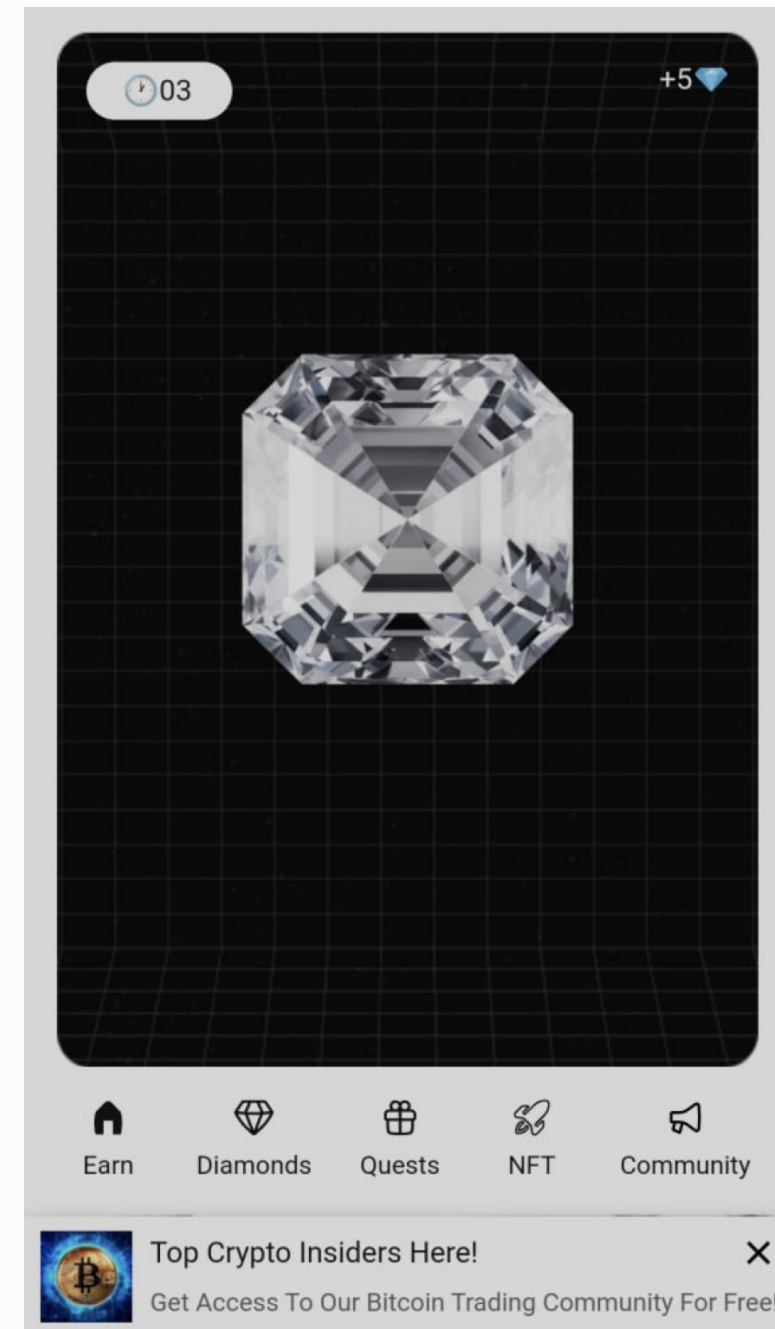
We can buy traffic via Interstitials. We can pay on CPC/ CPM basis.



How It Works

3

Banner in bottom or top part of the screen. We can pay on CPC/ CPM basis.



Success Story: Maximizing Revenue

Client Profile

1.5 million monthly active users across web and Telegram applications.

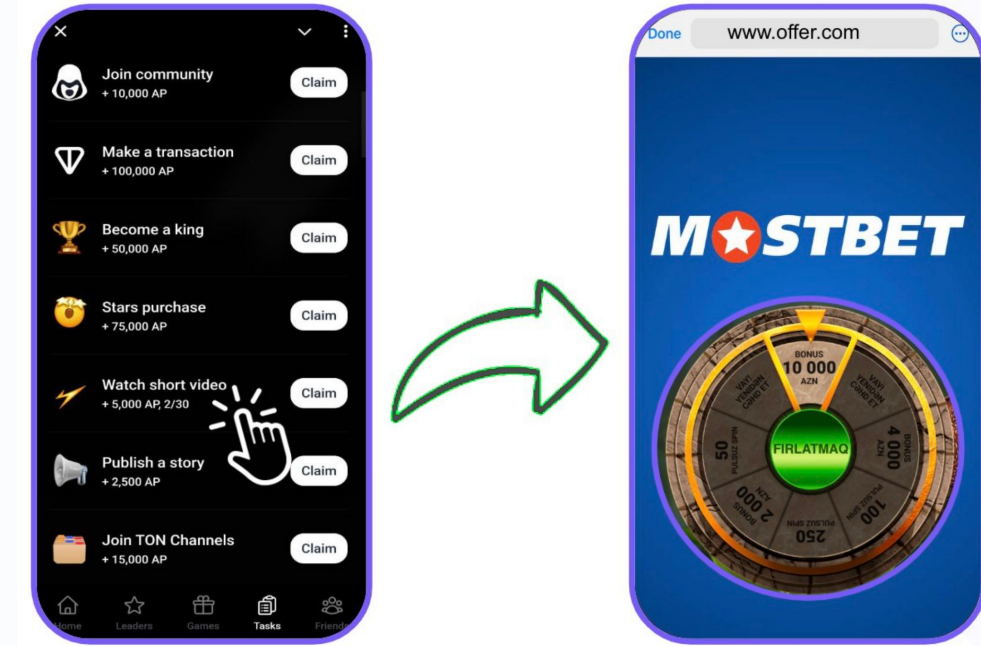
Challenge

Capacity to sell 2 millions impressions daily but lacked advertisers

Our Solution

Connected advertisers and purchased 30 million ad impressions.

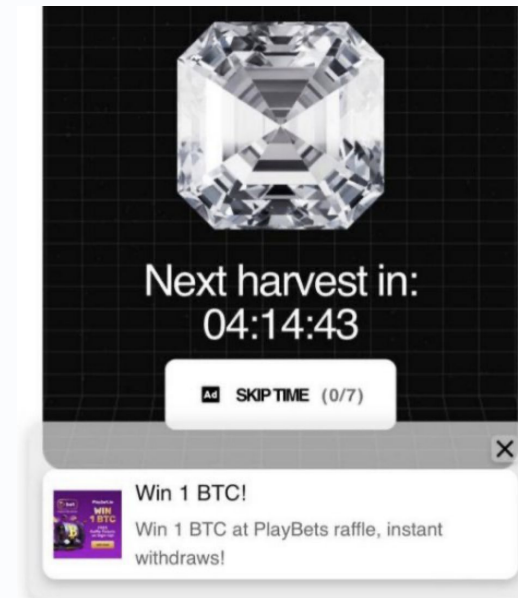
1. Added interstitial add that we showed after clicking button "claim" reward



2. Added banner in the bottom part of the screen during timer

Result

Generated an additional **\$35,000 in daily** revenue through native ad integration.





Simple Integration Process

1

Submit Application

Share your application and traffic statistics with us.

2

Analysis

We analyze your traffic and find optimal ad placements.

3

Integration

Install our SDK to allow showing our ads and start earning

4

Monitor and Earn

Track your stats daily and receive regular payouts.



Why Choose Us?

Global Reach

We buy traffic from all countries, ensuring worldwide coverage.

15 Years Experience

Extensive industry expertise in buying and selling traffic globally.

Regular Payouts

Reliable and timely payments for your peace of mind.

Program Qualification

50K

Monthly Active Users

Minimum requirement for program eligibility.

24h

Review Time

Quick application review within 24 hours.

50%

Average Revenue Increase

Typical boost in revenue for our clients.

Get Started Today

1

Submit Application

Use our online form on applanza.com or email us info@applanza.com to apply

2

Qualification Approval

Receive approval within 24 hours

3

Account Manager Contact

Discuss details with your dedicated manager

4

Integration and Launch

Start monetizing your traffic efficiently

Ready to Boost Your Revenue?

Take the first step towards maximizing your traffic's value. We're here to answer all your questions and guide you through the process.



Visit Us

Learn more at applanza.com



Contact Us

Reach out to info@applanza.com for personalized assistance



Start Now

Submit your application and begin your journey to increased revenue